K-LOVE is one of the very few radio stations that provides Contemporary Christian music in my community. This station offers an alternative to all the stations that play music with too much bad language, sexual content, or love gone bad songs. We are influenced by what we hear over and over. If you constantly hear songs that have a loose moral message, you start to think it is okay to do what ever the song says. Our society will go further down that slippery slope and families will have even less of a chance to stay together.